

INDUSTRY NEWS > COMMERCIAL REAL ESTATE

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Construction firm thrives on condo, hospitality interiors

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Patrick Lee picked a rough time to start a construction company: 2006, before the real estate bubble popped.

Then, he was a consultant for the renovation of the Four Seasons in Miami, and he didn't like the quality of the work – so he took over as general contractor. Just as he was assembling a team at Shorecrest Construction and seeking new projects, the financial market crashed.

“It was a small company at the time, and we had a good foothold in a couple



Patrick Lee, middle, and members of the Shorecrest Construction team.

of markets that work,” Lee said. “One was in luxury residential, and that market returned real quickly, way before the rest of the market.”

Shorecrest Construction focused on interior renovation for luxury condos, mansions, hotels and restaurants. It generated nearly \$10 million in revenue in 2014. Lee said it had \$8 million in revenue in the first half of 2015, and it’s on pace for \$20 million.

The company specializes in the lavish details, such as stonework, millwork, leather wall coverings, smart home electronics and wine rooms.

“Once things rebounded, we were able to get more exposure, clients recommending us to other people, and we were able to grow naturally from that,” Lee said.

Shorecrest Construction has 17 employees and plans to hire three more soon, Lee said. Now it’s moving its offices into a 2,800-square-foot former warehouse in Miami’s Wywood.

“We just love the energy of Wynwood,” said Lee, who currently works in downtown Miami. “I think of it more as a creative business center.”

Apartment tower in Pompano Beach

A 147-unit apartment project could rise in Pompano Beach under an application filed by Brenner Real Estate Group.

The eight-story Atlantic Tower would be located at 225 N. Federal Highway, next to an existing office building and parking garage.

“We have done a bunch of market studies, and you don’t have to look far to see the cranes and all the demand for housing,” Scott Brenner said. “There is a shortage of housing in the market.”

Green City Miami could move UDB